



## Press release

# Sono Motors announces Dutch market entry – demand for test drives continues to rise.

**37 event days planned in 18 cities in the Netherlands and the core market of Germany, comprising some 3,500 test drives.**

**Munich, 16 August 2018** – Just a few weeks after the conclusion of a test drive tour around Europe lasting several months, the Munich-based mobility provider Sono Motors has announced another series of test drives of the Sion electric car encompassing a total of 18 cities in the Netherlands and Germany. This is the company's response to the increasing interest being shown in its sustainable mobility concept by a growing community. The series of events will get under way in Fürth on 1 September and the Netherlands part of the tour will start in Maastricht on 7 September.

The compact car Sion is an electric vehicle with solar modules incorporated into the bodywork that use the sun to generate a range of up to 30 kilometers a day – self-charged and in addition to its basic range of 250 kilometers. With a range that is suitable for daily use, a purchase price of 16,000 euros (not including the battery) and the integrated sharing functions, the vehicle is designed to appeal in particular to families and city commuters. So far, the company has received approximately 7,000 vehicle reservations.

'We passed the 5,000 reservations mark in June, thereby wrapping up a crucial phase,' says Laurin Hahn, CEO and one of the founders of Sono Motors. 'This tour is our way of catering to the overwhelming demand for test drives. We will therefore be offering additional test drives in our core market of Germany again on our way to the Netherlands. The Netherlands itself is a very interesting market for us as it is considered a pioneer in the field of electromobility. We therefore believe there is a great deal of

potential for an electric car like the Sion and we look forward to entering the market,' Hahn adds.

Anyone interested in getting behind the wheel of the Sion and meeting the team can register for their preferred date on the Sono Motors [website](#). There will be two prototypes and an eight-strong team present at each of the event days to provide information on the car and the company, solar integration and the mobility and sharing functions.

In all, approximately 3,500 test drives will be conducted in the following cities during the tour:

**Fürth** (1–2 September 2018), **Darmstadt** (3–4 September 2018), **Siegburg (Bonn)** (5–6 September 2018), **Maastricht** (7–8 September 2018), **Eindhoven** (9–10 September 2018), **Delft** (11–12 September 2018), **Almere** (13–14 September 2018), **Groningen** (15–16 September 2018), **Hengelo** (19–20 September 2018), **Detmold** (21–22 September 2018), **Hildesheim** (23–24 September 2018), **Göttingen** (25–26 September 2018), **Fulda** (27–28 September 2018), **Heilbronn** (29–30 September 2018), **Memmingen** (3–4 October 2018), **Weilheim / eRUDA** (5 October 2018), **Passau** (9–11 October 2018) and **Munich** (13 October 2018).

### **Press relations**

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### **About Sono Motors**

What started out as the garage project of two friends and the vision of a sustainable mobility concept, which was not dependent on fossil fuels, became the innovative and owner-managed automotive company Sono Motors in 2016.

The company now boasts an experienced team of engineers, designers, technicians and industry experts, who are developing and building a forward-looking electric car, that is suitable for daily use, with integrated solar cells and innovative mobility services.

The carbon emissions generated during the vehicle's production and manufacturing will be entirely offset. The first prototypes were produced in 2017 with the support of renowned investors and crowdfunding, and have since been driven and experienced by more than 10,000 potential customers at test drive roadshows. The overwhelming response to the vehicle and mobility concept confirmed the company founders' vision and is turning it into a reality – the Sion electric car will go into series production in 2019.

The company's full story can be found here: [www.sonomotors.com/story.html/](http://www.sonomotors.com/story.html/)

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