electrive Media Kit 2024

electrive LIVE is a monthly online live event giving a forum to the industry experts. Join us and listen to inspiring keynotes and interesting discussions. Each show focusses on a different topic that's relevant for the EV industry. Whether you are at the office, on a business trip or from home: Login in for free and stay up to date about what's going on in the EV world.

## Previous partners





NOW-GMBH.DE













## Benefits for partners

- · High visibility within the B2B
- · Comprehensive coverage through the electrive editorial team (preview & follow-up)
- · Leads with direct reference to the topic
- · Professional setup in broadcast quality

8,65/10 Attendee score

Ø 500 Registrations per show

62% Turn-out

## **Event** Sponsoring packages electrive LIVE

Package:	S	M	L	XL
Logo placement in all event material (prior, during and after the conference)	<b>~</b>	<b>~</b>	<b>~</b>	<b>~</b>
Integration of an image clip	<b>~</b>	<b>~</b>	<b>~</b>	<b>~</b>
Speaker slot and seat at the digital panel discussion		<b>~</b>	<b>~</b>	<b>~</b>
Recording of the presentation & publication through the electrive channels (website, newsletter, social media)		<b>~</b>	<b>~</b>	<b>~</b>
Attendee list with contact details*			<b>~</b>	<b>~</b>
Pre-Event interview (Details up to the editorial team)				<b>~</b>
Production at the studio in Berlin (professional studio setting for the presentation, 1:1 Talk with the presenter at the panel discussion)				<b>~</b>
Price:	€2,499	€4,999	€7,499	€9,999

<sup>\*</sup>We ask for name, company and email address at the registration all prices exclude VAT

## electrive

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