

electrive

Media Kit 2026



Event

Online conference

electrive LIVE is a high-quality digital format that delivers concentrated expert knowledge and exciting discussions on a monthly basis. Each edition focuses on a current industry topic. Interested experts can dial in from anywhere free of charge. For companies, the format offers an ideal opportunity for presentation – including comprehensive pre- and post-event reporting.

Dates & Topics

2026

18 Nov 2026 TCO & CO₂: The Move to Electric Trucks

electrive **LIVE**

- ✓ High visibility in the B2B electric mobility environment
- ✓ Comprehensive pre- and post-event reporting by the electrive editorial team
- ✓ Professional broadcast quality production

SCANIA

IONITY

+ KEMPOWER

T&E

Event

Sponsoring packages

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	Package:	S	M	L
Logo placement in all event material (prior, during and after the conference)		✓	✓	✓
Integration of an image clip		✓	✓	✓
Speaker slot and seat at the digital panel discussion			✓	✓
Recording of the presentation and publication through the electrive channels (website, newsletter, social media)			✓	✓
Pre-Event interview (details up to the editorial team)				✓
	Price:	€ 2,499	€ 4,999	€ 7,499

all prices exclude VAT

Contact

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Details for submission

Please send enquiries and all material to advertise@electrive.com

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