



FOR IMMEDIATE RELEASE
August 16, 2018

Contacts in China: Richard Li
pr@byd.com tel: +86-755-8988-8888-57548
In US: Micheal Austin, BYD
micheal.austin@byd.com tel: 1(800) BYD-AUTO
In Europe: Penny Peng, BYD
penny.peng@byd.com tel: +31-102070888

BYD secures pole position in Thailand's pure electric vehicle market

BYD is proud to announce its successful delivery of 101 pure electric e6 cars to Bangkok, with another 1000 more to come. The agreement with Thailand to export an additional fleet of cars catapults BYD to the number one position in the country's market for pure electric vehicles.

BYD has penetrated Asian markets with its environmentally friendly suite of electric vehicles which serve as popular modes of public transport. Bangkok's new e6 fleet will be utilised as VIP taxis and as part of a car sharing service. The e6 is powered by BYD's proprietary lithium iron phosphate battery which is renowned for being safe, stable, and fast charging. With just two hours of charging time, BYD cars are able to travel up to 400 kilometers.

BYD COMPANY LIMITED

No.3009, BYD Road, Pingshan, Longgang, Shenzhen, 518118, P.R.China
Office: +86-755-8988 8888-69666 | Fax: +86-755-8964 8800



Above: The delivery of 101 BYD e6 cars to Thailand is the nation's largest ever import of pure electric vehicles

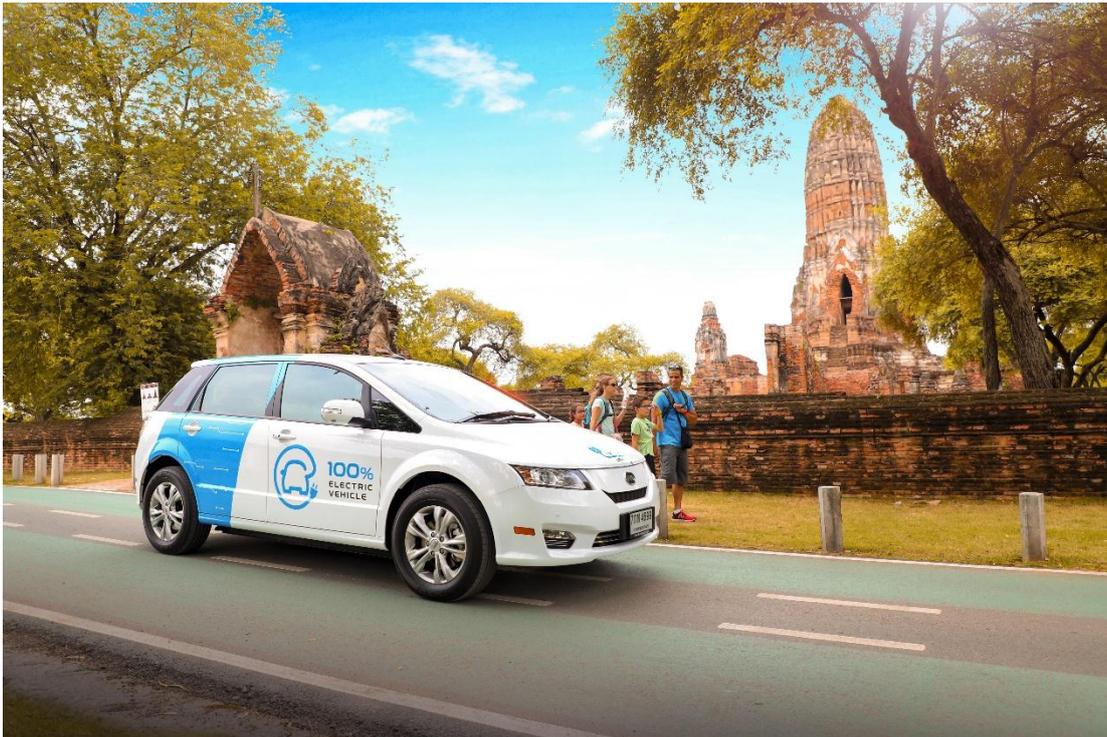
Liu Xueliang general manager of BYD's Asia-Pacific Automotive Sales Division said, "BYD is driving the transformation of electric mobility around the world. We are very pleased that Thailand has joined us."

With over 100000 taxis and around 43000 buses traversing hundreds of kilometers daily between Bangkok and its surroundings, the area suffers from a high level of vehicle exhaust emissions.

"Electric vehicles are being adopted around the world because they are cleaner and less noisy compared to combustion engine vehicles," said Sanit Promwong, the Director of the Land Transport Department of Thailand. "We ultimately want our people to have a better living environment."

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Above: a BYD e6 in Thailand

BYD vehicles have been present in Thailand since 2012 when the e6 was deployed as the official car for the country's largest power company MEA. In addition, the e6 and the K9 electric bus was also adopted by the country's leading industrial and commercial giant Loxley Group to kick start its 'Thailand electrification strategy'. Shenzhen based BYD continues to improve its range of electric vehicles for private, public and industrial use as Thailand considers plans for the EEC, a low-carbon and technologically advanced zone.

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About BYD

BYD Company Ltd. is one of China's largest privately owned enterprises. Since its inception in 1995, the company quickly developed solid expertise in rechargeable batteries and became a relentless advocate of sustainable development, successfully expanding its renewable energy solutions globally with operations in over 50 countries and regions. Its creation of a Zero Emissions Energy Ecosystem – comprising affordable solar power generation, reliable energy storage and cutting-edge electrified transportation – has made it an industry leader in the energy and transportation sectors. BYD is listed on the Hong Kong and Shenzhen Stock Exchanges. More information on the company can be found at <http://www.byd.com>.

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